

Clarksville Connected Utilities

is now accepting applications through February 12th, 2020 for
BUSINESS DEVELOPMENT DIRECTOR

The Business Development Director must be able to multi-task and manage a number of roles. These roles include, but are not limited to, supporting the development and implementation of the utilities marketing plan & brand strategy, act as its public relations primary contact, interface with customers, especially "key accounts" on utility issues including electric, water, wastewater & broadband. The Director will be the primary liaison responsible for much of the customer, community, and state organizational relations on behalf of the utility and be the media interface for CCU. In addition, the Director will also provide a sales role related to the broadband utility and support economic development.

The position requires the individual to have outstanding relationship building and interpersonal skills with both external and internal customers. In addition, the director must have excellent oral and written communications skills with an orientation toward listening. The Director will have a place at the executive management level and be a critical part of the leadership team providing much of the public relations and marketing function. The position will report to the General Manager.

EDUCATION AND EXPERIENCE: Bachelor or Master's degree in business management, marketing, economics, public relations or communications with five years related experience is required. -OR- High school diploma with ten years related experience in a similar position and/or training; or an equivalent combination of education and experience.

CCU is locally owned and operated with excellent pay and benefits. CCU is an Equal Opportunity, Drug Free Workplace.

Apply in office at:

Clarksville Connected Utilities 400 W. Main St.

479-754-3148 Or online at www.clarksvilleconnected.net