

Come grow with us at Hot Springs' most exciting & fun place to work! NOW HIRING FOR:

## **Advertising Manager**

Oaklawn is seeking a candidate to facilitate the flow of information to the public through a variety of venues, including but not limited to radio, television, print, billboards, & direct mail. Develop detailed media plans & keep within the budget requirements. Responsible for maintaining a cohesive & constant image for the company in all advertising, print production. & signage.

## Qualifications:

- Knowledge of principles & practices of public relations, promotions, entertainment & marketing
- promotions, entertainment & marketing
  Extensive experience & knowledge of gaming marketing, direct mail, advertising & entertainment.
- At least 3 years relevant/ gaming industry experience.
- Undergraduate degree from 2 or 4 year university ideally related to marketing, advertising, journalism, communications. PR.

For more information & to apply visit: www.Oaklawn.com Click on "Careers"